



Reporters: Fair, Balanced and Gullible?

Bob Hirshon

host of Science Update Radio

The job of a journalist is to investigate news stories to report the facts, as well as they can be discerned, to the public. As such, reporters should be our nation's leading skeptics. Yet newspapers are rife with stories of clearly fraudulent claims, reported as matter of fact, no different than sports scores and weather reports. Bob Hirshon rips the lid off this sensational story, emerging from his years as a mole within the labyrinth of journalistic secret societies, revealing the dark secrets no one has ever dared tell — until now!

Bob Hirshon is Senior Project Director in the Directorate for Education and Human Resources Programs at the American Association for the Advancement of Science (AAAS). He is Principal Investigator for the NSF-supported Kinetic City project for children, featuring the Codie Award-winning, web-based Kinetic City After School program, Peabody Award-winning

Kinetic City Super Crew radio show, and McGraw-Hill book series. Hirshon hosts Science Update, a daily radio feature now in its 23rd year on the air. He also created and oversees the Science NetLinks project for K-12 science teachers, with nearly 400,000 user sessions per month.

**Saturday, Jan 8, 2011
1:30 pm**

**National Science Foundation, Room 110
4201 Wilson Boulevard, Arlington, VA
FREE admission – Everyone welcome,
members and non-members**

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